



For Immediate Release

SOUTHERN PAGANS LAUNCH MYSTIC SOUTH, A NEW CONFERENCE TO BE HOSTED IN ATLANTA 2017

ATLANTA, July 5, 2016 -- A group of Pagans have come together to create Mystic South, a new indoor conference to be held July 2017 at the Crowne Plaza Ravinia in Atlanta, Georgia. The conference was born after several Pagans were lamenting the lack of a large community event serving the Southern region of the United States. They also expressed concern over the greater community's lack of awareness of the progressive and mystical work being done in the region.

Lead organizer Star Bustamonte said, "During that discussion, it became very clear that we all wished for a Southern-based conference – one that was not only easier to attend but also had a Southern flair and spoke of the mystic spirit of our own part of the country. Since there is no such event to meet that need, we decided to create it."

Bustamonte is joined by a group of others hailing from different states, as well as from a variety of spiritual practices. She explained that the goal of Mystic South is two-fold: to give Southern Pagans, Heathens and polytheists an opportunity to enjoy the conference experience without having to travel far, and to highlight the unique and diverse mysticism, magic and spiritual work being done in the Southern region.

She said, "We are looking forward to hosting a conference in a comfortable setting, which is diverse in its perspective and presentation, giving voice to the many incredible practices found down here as well as the issues faced. And, at the same, time, we will offer an opportunity for more people to enjoy the work of national and even international magical or mystical practitioners."

Mystic South has launched its digital media presence, and the group is in the beginning stages of forming a non-profit organization of the same name. The conference, which they hope will become an annual tradition, will feature workshops, lectures, vendors, performances, an author's table and something called the *Pagan and Polytheist Educational Research Symposium (PAPERS)*, an academically lecture tract. The guest speakers will be Byron Ballard, Orion Foxwood, Dorothy Morrison, Katrina Messenger, and the guest performer will be Tuatha Dea.

Mystic South will begin taking applications for all aspects of the event in August. The event will be held from July 21-23, 2017 at the Crowne Plaza Ravinia in Atlanta, Georgia.

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About Mystic South Mystic South is currently a proposed non-profit organization forming specifically to host an annual conference based in Atlanta, Georgia. The first event will be held in 2017. For more information, contact mysticsouthconference@gmail.com; go to the website mystic-south.com; or follow [@mysticsouthcon](https://www.facebook.com/mysticsouthcon) on Facebook.